

Keokuk Community School District
Board of Education Goals and Potential Actions
2009-2010 through 2010-2011

Board Goal 1: Increase Board members' presence at schools.

- a. Visit each school at least once per year while school is in session.
- b. Attend school events including extra-curricular events.
- c. Attend special school events.
- d. Be involved in and with volunteering within the schools.

Board Goal 2: Increase Board awareness and understanding of student demographics (e.g. poverty-related issues).

- a. Regularly review the district's student demographic information.
- b. Review policies that pertain to the various demographics of the district.
- c. Review programs that will address demographic issues.
- d. Read materials regarding issues with various school demographics.

Board Goal 3: Improve Board and district communication.

- a. Promote and utilize the District's website in order to provide more information to the various constituencies including information on Board activities and district activities.
- b. Explore ways to get parents more involved with the educational process.
- c. Write articles for the newspaper on district and educational issues.
- d. Utilize other forms of media (e.g. radio, TV, newsletters) to promote the district and provide information on district and educational issues.
- e. Explore hosting Board and Superintendent community forums (possibly before Board meetings or morning before work coffees).

Board Goal 4: Improve internal Board functioning.

- a. Develop guidelines, processes, and procedures to assure proper follow-up of citizens' concerns.
- b. Provide opportunities for Board member professional development.
- c. Utilize the Internet more effectively for Board development.
- d. Develop a new Board member orientation program.
- e. Utilize the ICN, Internet, ABLE meetings, and educational publications for Board development.
- f. Hold Board workshops in order to go in more in-depth pertaining to educational excellence.
- g. Review policies to ensure they are current, up-to-date and serving their purpose.
- h. Make sure all Board members are engaged in the process of evaluating the superintendent.

Board Goal 5: Encourage public recognition of student, staff, and district accomplishments.

- a. Develop a system to consistently recognize student, staff, and district accomplishments.
- b. Utilize the media to recognize student, staff, and district accomplishments.
- c. Utilize the district website to recognize student, staff and district accomplishments.
- d. Regularly recognize success and excellence at Board meetings.

Board Goal 6: Focus Board and district attention on student achievement, which is the primary purpose of the district.

- a. Monitor superintendent/district goals and building goals.
- b. Regularly receive reports for the following instructionally-related matters:
 - Career and technical programs
 - Professional development programs and activities
 - Curriculum development plan
 - Alternative education
 - No Child Left Behind
 - Assessment plan and activities
 - Pre-school education
 - Home-school communication (also a part of Goal 2)
 - Grant initiatives that impact student achievement
- c. Regularly review student achievement data in the core areas—reading, math, and science.
- d. Encourage the district and buildings to focus on student achievement goals.
- e. Make student achievement and curricular issues a part of Board agendas and/or workshops/work sessions.
- f. Regularly report on actions being taken to address student achievement issues.